

NARSALIK*French Consultant in International Expertise since 2002***OPENS ITS REPRESENTATION IN NORTH AMERICA**

NARSALIK and Gérard GRESSARD, consultant in International Expertise and actor of the geographic, geopolitical and geo-economics analysis for companies since 2002, strengthens its business development strategy by establishing a new network of offices in these key markets of clientele.

NARSALIK announces the opening of its representation in North America based in Washington D.C. (USA).

This new representation will have the duty of prospecting clients, portfolio management, the responsibility of spokesperson and guardian of NARSALIK values (Integrity - Tolerance - Respect) on its territories (United States of America, Canada and Bermuda).

NARSALIK perpetuates its deployment on its major markets of clientele by complementing the operating unit of Wellington (New-Zealand) and announcing the upcoming opening of its representation in charge of the Persian Gulf based in the UAE.

THE STORY

NARSALIK, the name of a small village in Greenland, is not only a trivial economic news; this is also a story, a journey, a destiny.

The incredible journey of a young French wishing the challenge of difference, of integrity and true expertise. One whose goal is not to impress but to act. He is the creator of the « Easy Business », an innovative working method, simplifying access for clients and every day more efficient for all.

The story of a man, Gérard GRESSARD - also appreciated writer - who decided, in 2002 at age 23, alone and without support, to give reality to an ideal and to provide his international analysis and field experience to businesses. To prove to everyone that humility, integrity, respect and perseverance lead to success. Not blinded by greed, but built with time, rigor and passion.

The fate of a man with a singular vision who has not wanted to become a consultant among others, but a man of confidence, accessible and efficient.

Using a different method of work as well.

Where consultants are often in their offices to deal with a local clientele, Gérard GRESSARD, true to his gaze turned to international, opened the doors of the world and mobility. To offer more than an analysis: bring the reality.

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THE STORY (continued...)

Where consultants can forge alliances and participate in interest groups, NARSALIK chose the path of independence, the only guarantee of its objectivity, freedom of thought and quality of its services.

Where consultants are working on a traditional and static scheme, NARSALIK has been structured as a company, by setting up a sales representative network - unprecedented at this level - in these key areas of clientele.

One way to share the work, optimizing the sequence of tasks and providing opportunities for motivated individuals to join NARSALIK adventure. Where everyone wins.

The best way to move forward, together towards a future even more beautiful.

Give world. Create future. Narsalik.
www.narsalik.com

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